

# Connectivity

**Mission: To address concerns over traffic hot spots, bicycle routes and safety, pedestrian mobility and dangerous intersections, and increasing transit options.**

[Write an introductory paragraph.]

Our goals:

## **I. Expand options for a more efficient and connective transit system**

- A. Expand and coordinate a more seamless shuttle service in the study area
  - i. Use the Uptown Shuttle Review (2015) as a guide to determine a more universal system
  - ii. Coordinate with Uptown Consortium, the University of Cincinnati, and health organizations that operate shuttles to establish a global organization (such as a Transportation Demand Management Association) to oversee shuttles and parking for the area
  - iii. Allow residents to use the campus shuttle service
  - iv. Expand shuttle services further south to increase ridership
- B. Coordinate with SORTA to expand, improve and market the utilization of bus services
  - i. Reestablish a more simplified system of using one pass for bus services
  - ii. Explore the creation of crosstown, east side, west side bus routes with limited stops
  - iii. Design enhanced signage and maps for SORTA services

## **2. Design, implement and incentivize bicycle solutions**

- A. Create an on and off-street bicycle network
  - i. Coordinate with the City of Cincinnati Department of Transportation and Engineering to review and provide input on proposed bicycle connections
  - ii. Implement innovative methods to creating a safer environment for bicycles (i.e. the bike box) on-street and particularly at intersections
- B. Encourage biking as an alternative to automobile use
  - i. Coordinate with the University of Cincinnati to explore incentives for students/employees to use transit/bike/walk to campus such as parking bikes in secured locations and providing maps of the bicycle network
  - ii. Work with Red Bike to provide enhanced education on their services in addition to encourage the use of helmets

## **3. Design and implement a safe and integrated pedestrian network**

- A. Exploration and implementation of thoughtful designs of pedestrian crosswalks
  - i. Use multiple methodologies (i.e. curb bumpouts, enhanced crosswalks, etc.) at targeted intersections (MLK & Clifton, etc.) in the study area
- B. Make street improvements to further ensure the safety and accessibility of pedestrians
  - i. Continue to increase and improve lighting along targeted corridors
  - ii. Lengthen pedestrian countdown timers at busy intersections
  - iii. Eliminate slip lanes at targeted intersections (i.e. MLK and Clifton)

- iv. Release an education campaign discussing the rules of bicycles, pedestrians, etc.

**4. Manage the overall flow of traffic and encourage other modes of transportation**

- A. Update the Uptown Transportation Study (2006)
  - i. Coordinate with Uptown Consortium, the Department of Transportation and Engineering, and OKI in order to update and prioritize recommendations
- B. Explore methods of controlling traffic flow of automobiles, transit, bicycles and pedestrians
  - i. Determine if a reduction of speed limits are warranted on targeted corridors
  - ii. Redesign busier intersections in order to achieve a greater flow of traffic
  - iii. Enhanced wayfinding around the University of Cincinnati for visitors
- C. Enhance wayfinding around the study area
  - i. Implement a universally designed area pilot program that elevates wayfinding
- D. Encourage the use of other modes of transportation through multiple solutions
  - i. Incentivize carpooling through reducing prices of parking
  - ii. Locate areas to building commuter parking lots to connect with the shuttle system